



Exhibitor and Corporate Support Prospectus for Tennessee Academy of Physician Assistant's 2009 FallFest

The Tennessee Academy of Physician Assistants (TAPA) invites your organization to participate in **FallFest**, a CME program, as an exhibitor and/or corporate supporter.

Demographics of Membership:

TAPA is the non-profit professional association representing more than 1,000 Tennessee physician assistants (PA).

PAs are licensed health care professionals who practice medicine with physician supervision in all general practice settings as well as all specialty areas. PAs conduct physical exams, diagnose and treat illnesses, order and interpret tests, counsel on preventive health care, assist in surgery and write prescriptions. A PA's scope of practice may also include education, research and administrative services. PAs may own their own medical practice or co-own a medical practice with a physician. There are more than 1,000 PAs practicing in Tennessee and approximately 74,000 in clinical practice throughout the United States. All 50 states authorize PAs prescribing privileges.

On a national level, approximately 257 million patient visits were made to PAs and approximately 332 million medications were prescribed or recommended by PAs in 2008. This information shows the importance of PAs in our nation's health care delivery system.

Past exhibitors at *FallFest* include a wide array of health care support vendors, including pharmaceutical companies, medical publishers, medical device companies, insurance companies and electronic medical record vendors.

FallFest CME Event and Exhibit Schedule

Event	<i>FallFest</i>
Dates	Oct. 5 – 9, 2009
Location	Gatlinburg Convention Center, Gatlinburg, Tenn.
Exhibit Dates	Oct. 5: 6:00 p.m. – 7:00 p.m. (President's Reception in Exhibit Hall) Oct. 6: 7 a.m. – 12:30 p.m. Oct. 7: 7 a.m. – noon
Expected Attendance	400
Display Fees	Regular Rate: \$750* Non-Profit Rate: \$425*
Deadline to Register	Sept. 7, 2009
Deadline for Payment	Sept. 7, 2009
Deadline to Cancel	Sept. 14, 2009

Corporate Support Opportunities

Corporate support is an ideal way to stand out from other exhibitors, maximize your visibility and deliver a message of commitment to TAPA's members and the physician assistant profession.

Benefits of Corporate Support

Corporate supporters will receive appropriate credit in all attendance promotions and at appropriate functions, including recognition in on-site program and signage throughout the event. Support above \$1,000 will also receive a link from the TAPA website to the supporting company's for a period of up to six months and recognition in the TAPA newsletter.

Event Support

Conference luncheon:	\$5,000 (exclusive opportunity)
Tote bags:	\$2,000 (exclusive opportunity / includes one insert in tote bag) SOLD
Lanyards:	\$1,000
Continental breakfast in Exhibit Hall:	\$1,500
Breaks in Exhibit Hall:	\$1,000
Bag inserts:	\$500 (first three to register) Inserts include up to one 8.5 x 11" insert to be placed in the tote bags by TAPA staff. Company is responsible for providing the insert.

Speaker Support

CME Program support is available for the CME sessions at *FallFest*. Tentative topics are listed on the TAPA website at www.tnpa.com. For more information, please contact Karen Sexton at (615) 683-3400 or e-mail kwsexton96@hotmail.com. No exhibit discounts apply in conjunction with supported speaker(s).

Additional Support Opportunities – Contact the TAPA office for details – (615) 463-0026.

TAPA quarterly newsletter:	\$1,500
TAPA Board of Directors luncheon at quarterly meeting:	\$ 500

Exhibitor Details

Registration: Each exhibitor must submit one signed Contract to Exhibit and payment. Payment in full is required to reserve space. Exhibit space is limited, so early registration is recommended. Exhibit space will be assigned at the conference.

Display Fees: The display fee includes exhibit table and two chairs. Exhibitors are responsible for their own signage. A continental breakfast and breaks will be held in the Exhibit Hall to encourage traffic to booths. Door prizes are encouraged at booths, but not required.

The display fee includes two name badges. Additional name badges are \$50 each and are required for each additional representative.

Electrical Service: If you require electrical service during *FallFest*, you will need to complete the Electrical Service Order request form and payment information at the time of registration and submit it to the Gatlinburg Convention Center as directed on the form. The form is available at www.tnpa.com.

Payment of Fees: Payment of all fees must be made by the deadlines noted on page 1. Payments should be made payable to "Tennessee Academy of Physician Assistants" and sent to the address listed on the contract or faxed to (615) 463-0036. Please contact TAPA to confirm receipt of all fees at (615) 463-0026. Tax ID #62-1218474.

Confirmation: Once the contract and payment are received a confirmation will be sent with additional details. *If you do not receive a confirmation, please contact TAPA to verify registration to exhibit.*

Liability: By exhibiting, exhibitor for and on behalf of itself, its employees, agents and invitees, and each other, releases and waives any and all claims, demands or actions against TAPA and/or the conference facility and their respective officers, directors, employees and agents resulting from any act or omission of exhibitor, its employees, agents and invitees. In addition, exhibitor agrees to hold harmless and indemnify TAPA and/or the applicable conference facility, their respective officers, directors, employees and agents, and each of them from any and all claims, demands or actions arising out of or as a result of any action or omission on the part of the exhibitor, its officers, directors, employees, agents or invitees, and each of them, as a result of its exhibitor or otherwise related to the CME program.

Security: Insurance of exhibit contents and personnel is recommended. TAPA does not insure exhibitor property. TAPA shall use reasonable care in providing security measures during the hours of installation and operation for the protection of the exhibitor’s materials and display. Beyond this, TAPA, the conference facility, their respective officers, directors and employees or agents shall not be responsible for the safety or protection of the property of the exhibitor, its employees and agents from any cause.

Restrictions: TAPA reserves the right to prohibit or require the removal of any display or exhibit or any part of an exhibit which it deems not suitable or in accordance with these regulations or in accordance with acceptable professional ethics or prohibits for other reasons deemed necessary or appropriate by TAPA. All exhibits shall conform in all respects to applicable safety, health and fire codes as well as rules of the applicable conference facilities.

Cancellations: Exhibit booth cancellations must be submitted in writing to TAPA and received by the applicable date noted on page 1 to receive a refund of the payment minus a fifty (50%) percent administrative fee. Applicants who cancel on or after the stated deadline will not receive a refund.

Failure to Occupy Space: Any space not occupied by 7 a.m. on Tuesday, October 7th, shall be deemed forfeited by exhibitor. TAPA may reassign such space without any obligation to the exhibitor.

Lodging

Exhibitors are encouraged to take advantage of TAPA’s discounted group rate. Please identify yourself with the Tennessee Academy of Physician Assistants to receive this discount.

Hotels	Phone number	Rates	Room Block Cut-off Date
Gatlinburg Town Square <i>Online Reservations Not Available</i>	(888) 548-2563 Code: TN Academy of Physician Assistants	Studio: \$88 1 Bedroom: \$95 2 Bedroom: \$115	Sept. 7
Garden Plaza	(800) 435-9201 Code: TAP	\$89.99 includes hot breakfast	Sept. 4
Gillette Motel	(865) 436-5601 Code: TN Academy of Physician Assistants	\$90.00	Sept. 15
Hilton Garden Inn – <i>Opening in June</i>	(800) 436-0048 Code: TN Academy of Physician Assistants	\$119	Sept. 19



Tennessee Academy of Physician Assistants
 P.O. Box 150785, Nashville, TN 37215
 Telephone: (615) 463-0026
 Fax: (615) 463-0036
 Tax ID #62-1218474

Contract to Exhibit/Support TAPA CME Conferences
Completed forms can be faxed to TAPA or mailed. See address above.

Company Name: _____ Date: _____
 Contact Name: _____ Cell Number: _____
 Corporate Telephone Number: _____ (Ext.) _____ Fax Number: _____
 Email Address: _____
 Local Address: _____

CORPORATE SUPPORT OPPORTUNITIES ARE AVAILABLE AT FALLFEST.

Please indicate preference:

Conference luncheon at <i>FallFest</i> :	\$5,000	Continental breakfast in Exhibit Hall:	\$1,500
Tote bags:	\$2,000	Breaks in Exhibit Hall:	\$1,000
Lanyards:	\$1,000	Bag inserts:	\$ 500

SPEAKER SUPPORT

Please contact TAPA for topic availability and fees.

EXHIBIT FEES

My company would like to register for:

- *FallFest* \$750
- Non-Profit Organization at *FallFest*: \$425
 (Provide copy of 501c3 status for nonprofit discount.)

REPRESENTATIVES

Name of individual(s) who will attend *FallFest* conference* (Companies receive two complimentary badges per exhibit registration. There is a \$50 per person fee for each additional person.): Identification badges will be provided. Pre-registration of all individuals is required.

Total amount authorized: \$ _____

OFFICIAL IDENTIFICATION

Exhibitor hereby notifies TAPA that the name of the exhibiting firm is to appear in print (programs, signage) with capitalization, abbreviation (if any) and punctuation, as follows:

SPECIAL DISPLAY NEEDS/REQUESTS



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ELECTRICAL NEEDS

I require an electrical hook-up at my table at *FallFest* and have completed the Electrical Service Order (ESO) form and payment information. I will submit the ESO directly to the Gatlinburg Convention Center via fax number (865) 436-3704.

PLEASE REMIT PAYMENT TO:

Tennessee Academy of Physician Assistants, P.O. Box 150785, Nashville, TN 37215

PAYMENT OPTIONS

You may send your credit card information by fax to TAPA at (615) 463-0036.

- Check
- Credit Card: VISA MASTERCARD AMERICAN EXPRESS DISCOVER

Card Number: _____ Exp. Date _____

CSV CODE _____ (on back of card for VISA and MC, on front of card for American Express)

Signature: _____

ADDRESS OF CREDIT CARD HOLDER

Note: If address of credit card does not match cardholder, please provide address of credit card.

Name of card holder:

Address: _____ City: _____ State: _____ Zip Code _____

Total enclosed or authorized: \$ _____

In accordance with the Exhibitor Guidelines, I hereby accept the terms and conditions for exhibiting at the TAPA CME Conference(s). This completed form represents a binding agreement between the exhibitor, the exhibitor's employing organization and the Tennessee Academy of Physician Assistants.

Authorized by (Name): _____ Title: _____

Signature: _____ Date: _____

Completed forms can be faxed to TAPA at (615) 463-0036, e-mailed to kmoffat@tnpa.com or mailed to the address above.