

Exhibiting Opportunities

The Tennessee Academy of Physician Assistants (TAPA) is pleased to announce that exhibitor registration is now open for our 2021 continuing medical education (CME) conferences, and we hope you are making plans to join us! Exhibiting at a TAPA conference is a cost-effective way to interact with PAs (and PA students about to graduate and enter practice) and educate PAs on the latest products or treatments to improve patient care, while demonstrating that your company is serious, reliable, and large enough to afford its own presence at leading events and conferences.

TAPA is pleased to offer annual sponsorships again this year that will further enhance interaction with PAs throughout the year. Sponsorship packages offer exhibiting and advertising opportunities at discounted rates. For more information, download TAPA's Exhibitor Prospectus at www.tnpa.com/exhibitor.

Event	FallFest
Dates	Oct. 4-8, 2021
Location	Gatlinburg Convention Center
Exhibit Dates and Times (subject to change)	Monday, Oct. 4, 7a.m. - 4 p.m. Tuesday, Oct. 5, 7 a.m.-2:30 p.m. (Setup Sunday, Oct. 3, 2-5 p.m.)
Expected Attendance	350-400 attendees
Display Fees	\$795
Deadline to Register	Sept. 10, 2021

Sponsorships

TAPA also offers many sponsorship opportunities at conferences, including the following:

- Product Theatre Luncheon - **Sold out**
- Tote bags: \$2,000 - **Sold out**
- Badge holders: \$1,500, company logo printed on badge holder
- Continental breakfast in Exhibit Hall: \$1,500
- Breaks in Exhibit Hall: \$1,000
- Bag inserts: \$500 (limited to three) Inserts include up to one 8.5 x 11" insert to be placed in the tote bags by TAPA staff. (Company is responsible for providing the insert.)

Registration

To register for the CME conferences, companies must complete the Exhibitor Registration Form and return it to TAPA via mail or fax, or register online. Registration materials and the link to online registration can be found at www.tnpa.com/exhibitor-information. Please call the TAPA office at (615) 463-0026 for more information. We hope to see you in 2021!