



2019 TAPA Conference Sponsorship Packages

Take advantage of one of TAPA's sponsorship packages in order to increase your company's exposure to the PA community.

GOLD SPONSORSHIP - \$2200 (\$2770 total value – savings of \$570)

Greatest savings and biggest exposure to PA community!

- Complimentary booth space at both Spring Fling and FallFest conferences (\$1470 value)
- Complimentary full page advertisement in each conference program (\$400 value)
- Complimentary full page advertisement in the March and September issues of *PA Pulse*, TAPA's quarterly newsletter (\$900 value)
- Complimentary listing on sponsors page on TAPA's website with a link to your company's website (priceless as this is only offered to package sponsors)

SILVER SPONSORSHIP - \$2000 (\$2320 total value – savings of \$320)

- Complimentary booth space at both Spring Fling and FallFest conferences (\$1470 value)
- Complimentary ½-page advertisement in each conference program (\$300 value)
- Complimentary ½-page advertisement in the March and September issues of *PA Pulse*, TAPA's quarterly newsletter (\$550 value)
- Complimentary listing on sponsors page on TAPA's website with a link to your company's website (priceless as this is only offered to package sponsors)

BRONZE SPONSORSHIP – \$1000 (\$1120 total value – savings of \$120)

- Complimentary booth space at FallFest conference (\$795 value)
- Complimentary ½-page advertisement in FallFest conference program (\$150)
- Complimentary ¼-page advertisement in the September issues of *PA Pulse*, TAPA's quarterly newsletter (\$175 value)
- Complimentary listing on sponsors page on TAPA's website with a link to your company's website (priceless as this is only offered to package sponsors)

In addition to sponsorship packages, TAPA also offers the following individual sponsorships at each conference:

INDIVIDUAL SPONSORSHIPS

- Product Theatre Luncheon or Dinner: Contact TAPA (exclusive opportunity)
- Tote bags: \$2,000 (exclusive opportunity / includes one insert in tote bag)
- Badge holders: \$1,500 (exclusive opportunity), company logo printed on badge holder
- Continental breakfast in Exhibit Hall: \$1,500
- Breaks in Exhibit Hall: \$1,000
- Bag inserts: \$500 (limited to three) Inserts include up to one 8.5 x 11" insert to be placed in the tote bags by TAPA staff. Company is responsible for providing the insert.